

FOR IMMEDIATE RELEASE:
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August 27, 2014

 **FICG** IN **LA** Guadalajara International
Film Festival In Los Angeles

September 4 – 7

FICG in LA PROCEEDS WILL GO TO COVENANT HOUSE CALIFORNIA AND DIGITAL DOVE

WORK-IN-PROGRESS COMPETITIONS ARE SPONSORED BY Shoreline Entertainment,
Warner Bros. Sound, Titra California, Inc., Boogieman Media, Color Space Mexico,
Assimilate and Wild Fox Technologies.

WITH THE INDUSTRY JURORS DECIDING THIS YEAR'S WINNER

- **Howard Rodman**, Vice President Writers Guild of America West
- **Richard Ray Perez**, Producer, Creative Partnerships - Sundance Institute
Documentary Film Program
- **Melody Djavadi**, Director of Acquisitions at Shoreline Entertainment
- **Nicolás Echevarría**, Director of Echo of the Mountain and founder of DocuLab at FICG
- **Katy Wood**, Sound Supervisor at Warner Bros.

SUPPORTING ORGANIZATIONS INCLUDING

1. Ambulante California
2. American Cinematheque
3. Asociación de Egresados Universidad de Guadalajara en Los Angeles
4. California Lawyers for the Arts
5. Consulado General de Argentina en Los Angeles
6. Consulado General de México en Los Angeles
7. Consulado General del Perú en Los Angeles
8. EC Hispanic Media – Al Borde
9. EGEDA
10. Film Independent
11. Frente Indígena de Organizaciones Binacionales
12. Hollywood Shorts Film Festival
13. Latin America Cinemateca of Los Angeles
14. Los Angeles Film Festival
15. Los Angeles Brazilian Film Festival
16. Loyola Marymount University School of Film & TV

17. NALIP (National Association of Latino Independent Producer)
18. Perú Village in Los Angeles
19. UCLA Latin America Institute
20. Women in Film

LOS ANGELES (August 27, 2014) – Today the Guadalajara International Film Festival in Los Angeles - FICG in LA - presented by the University of Guadalajara Foundation in USA and CONACULTA, with Principal Sponsors University of Guadalajara, the Guadalajara International Film Festival, the Institute of Cinema Mexico (IMCINE) and UNIVISION, announced that the Covenant House California and Digital Dove will receive the proceeds from the festival's ticket sales.

Covenant House is a leading advocate for providing care for homeless youth across the U.S., Canada, and Mexico.

To break the cycle of chronic adult homelessness and bridge the gap of support in the lives of our youth, Covenant House has developed three core services known as the Continuum of Care: Street Outreach, Crisis Care, and Transitional (Rites of Passage).

These core services provide shelter and a wide array of in-house training programs, including medical and mental healthcare, educational support, GED preparation, job readiness and skills training, drug abuse treatment and prevention, legal services, mental health services, the Mother/Child programs, life skills training, and aftercare. These programs are designed to provide our youth with a holistic approach to leaving the streets and achieving independence.

Covenant House has shelter facilities in Anchorage, Atlanta, Atlantic City, Detroit, Fort Lauderdale, Houston, Los Angeles, Managua, Mexico City, Milpas Altas, Newark, New Orleans, New York, Oakland, Orlando, Philadelphia, St. Louis, Tegucigalpa, Toronto, Vancouver, and Washington, D.C. Last year, Covenant House Street Outreach Teams and Residential and Community Service Center programs cared for over 50,000 at-risk and homeless kids in 21 cities in the United States, Canada, and Central America.

Covenant House is a leading advocate on behalf of homeless youth – those who can't speak up for themselves at local, state, national, and international levels of government. They are a member of the Non-Governmental Organization (NGO) Board of Directors of UNICEF and have a prominent role in The Campaign for U.S. Ratification of the Convention on the Rights of the Child (CRC).

Digital Dove is a unique and award-winning video-arts program headquartered at Covenant House California, in Hollywood. The program began in 2004 as a one-time HBO-sponsored filmmaking workshop for young people interested in the film industry. The outpouring of remarkable, unique stories coupled with the incredible enthusiasm of Covenant House's residents led HBO and its parent company, Time Warner, to provide a

seed grant for the creation of an onsite video-arts program. Built on the philosophy that creativity is a valuable personal and professional asset, Digital Dove now offers year-round classes in video arts and media advocacy, and employment training and sponsorship.

Over 500 students have participated in classes, lectures, and field trips, and have together created 60 original films. Digital Dove films have screened at numerous youth film festivals, HBO's west coast offices, and the Los Angeles Film Festival, as well as LA County training seminars and high schools. Graduates have gone on to train in industry vocational programs, obtain college film degrees, and find full-time employment in the entertainment industry.

FICG in LA is presented by the University of Guadalajara Foundation in the United States and CONACULTA, and Principal Sponsors, the University of Guadalajara, the Guadalajara International Film Festival, the Institute of Cinema Mexico (IMCINE) and UNIVISION, and Supporting Sponsors Cultura UDG, University of Guadalajara Foundation in Los Angeles, LeaLa, Channel 31.2 and the Consulate General of Mexico in Los Angeles.

About FICG

The FICG was founded in 1986 by the Mexican filmmaker Jaime Humberto Hermosillo, with the decisive help of young film students like Guillermo del Toro and support of the University of Guadalajara.

FICG is the lead film festival in Latin America. It is a forum for the training, education, and creative exchange among industry professionals, film critics, and film students from all over Ibero-America.

About the University of Guadalajara – Mexico

The University of Guadalajara is a member of the University Network in the State of Jalisco, and it is the second oldest university in Mexico. The University of Guadalajara is committed to the betterment of society through higher education. It supports scientific and technological research that makes important contributions to a sustainable and inclusive society, respecting cultural diversity and honoring the principles of social justice, democracy, coexistence, and prosperity for all. The University is renowned in Mexico and abroad as a leader in the transformation of society through innovative means through social development and dissemination of knowledge.

About the Foundation of the University of Guadalajara in the U.S.

The University of Guadalajara Foundation in the United States of America (UDG Foundation-USA) is an extension of Fundación Universidad de Guadalajara, A.C., and is made up of a number of prominent academic and social leaders. The Foundation works to attain private support from individuals, foundations and corporations in order to fulfill the mission and vision of the University of Guadalajara in Los Angeles.

U.S. UDG Foundation seeks to improve the quality of life and social integration of migrants and Hispanic nationals by increasing their access to education and enhancing their sense of belonging and identification with their environment by developing their skills and capabilities through educational services and relevant social research.

For more information call (424) 206-0835 or visit www.ficginla.com

Facebook:

<https://www.facebook.com/FICGinLosAngeles>

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**ADDENDUM TO THE PRESS RELEASE of 08/27/14****INDUSTRY JURY BIOGRAPHIES:****Howard Rodman – Juror for Guadalajara Construye in Los Angeles 1**

Howard A. Rodman is a screenwriter, novelist and educator. He is the Vice President of the Writers Guild of America West; an artistic director of the Sundance Institute Screenwriting Labs; and a member of the National Film Preservation Board.

His films include *Savage Grace*, nominated for a Spirit Award in the Best Screenplay category, and *August*, which had their premiers at the 2008 Sundance Film Festival. Rodman has also published articles in venues including *The New York Times*, *The Los Angeles Times*, *Los Angeles Magazine*, and *the Village Voice*.

He founded and chairs the Writers Guild Independent Film Writers Committee. He is a Fellow of the Los Angeles Institute for the Humanities; a member of the executive committee of the writers' branch of the Academy of Motion Picture Arts and Sciences; a trustee of the Writers Guild Foundation; vice-chair of the Committee on the Professional Status of Writers; and serves on several nonprofit boards.

Katy Wood - Juror for Guadalajara Construye in Los Angeles 1 & DocuLab .1 Los Angeles

Katy Wood is an independent sound editor and supervisor who originally hails from New Zealand. Her career in sound for film and television has spanned the last 17 years. It has covered all aspects of sound production and post-production on projects ranging from large feature films, such as *The Lord of the Rings* trilogy, *Gran Torino* and *300: Rise of an Empire* to compelling documentaries like *Disarm* and *Girl Rising*. Katy has worked extensively in the United States, New Zealand, Australia, and the United Kingdom. She can be contacted at kwoodsound@gmail.com

Melody Djavadi - Juror for Guadalajara Construye in Los Angeles 1

Melody Djavadi is the Director of Acquisitions at Shoreline Entertainment. A graduate from Chapman University with a Bachelor's degree in Business Marketing & Film Studies, she joined Shoreline in 2011 and has since acquired over seventy-five feature films and documentaries, many of which have gone on to win awards at major festivals including Sundance and SXSW. She regularly attends festivals and markets, amongst

them Cannes, Mipcom, the American Film Market, Sundance, Berlin, Melbourne, and Toulouse. She is always actively looking for eclectic content that has potential to connect with audiences all over the world.

Nicholas Echevarría – Juror for DocuLab .1 Los Angeles

Nicolás Echevarría is internationally known for *Cabeza de Vaca* (1991), one of the most important Mexican films of the 1990's. He is a film producer, director, and photographer. His career started with documentary films, because of his interest in magic, religion and Indian rituals linked to the use of hallucinogens. In 1973, back in Mexico, he started to work in documentaries. Some of his works are: *Judea, Semana Santa entre los Coras* (1974); *Híkuri Tame, la peregrinación del peyote entre los Huicholes* (1977); *María Sabina, mujer espíritu* (1979); *Teshuinada* (1980), *Semana Santa tarahumara*; *Poetas campesinos* (1980); *Niño Fidencio, el taumaturgo de Espinazo* (1981) y *Ecos de la montaña* (2014). He has received several international awards and recognitions and is one of the most well-respected documentary filmmakers in Mexico.

Richard Perez – Juror for DocuLab .1 Los Angeles

Richard Ray Perez oversees a portfolio of Sundance Institute Documentary Film Program (DFP) partnerships and collaborations including “Stories of Change,” a multi-year DFP initiative with the Skoll Foundation, and the Sundance Institute TED Prize Filmmaker Award. In addition to his work at Sundance Institute Mr. Perez executive produced and directed the feature documentary film *Cesar’s Last Fast* that premiered in US Feature Competition at the 2014 Sundance Film Festival and broadcast simultaneously on the Spanish-language network Univision and Pivot, the cable television network owned by Participant Media.

COMPLETE INDUSTRY SPONSORS LIST (Work-in-progress competition)

1. Warner Bros. Sound

Company Description

A sound culture featuring award-winning creative talent, supported by “Future-of-the-Art” technologies. The team at Warner Bros. is dedicated to the craft of sound for motion pictures, television and emerging media with facilities in Burbank, New York, and London.

Award Descriptions

- 80 hours of sound editorial and mix with a sound supervisor Katy Wood at Warner Bros. at Warner Bros. Sound, Warner Bros. Burbank, CA (DocuLab.1 Los Angeles)
- 160 hours of sound editorial and mix with sound supervisor Katy Wood at Warner Bros. Sound, Warner Bros. Burbank, CA (Guadalajara Construye in Los Angeles 1)

2. Titra California, INC.

Description of Company

Titra is a post-production facility specializing in subtitles and CC's for Digital media. Being the last facility to laser subtitle 35 mm prints, Titra has applied its 76 years of experience to subtitling DCP's, Broadcast tape, and VOD movies.

Award Description

Production of one DCP and BluRay for one film in the Guadalajara Construye in Los Angeles 1 category and the production of one DCP and BluRay for one film in the & DocuLab .1 Los Angeles.

3. Color Space Mexico

Company Description:

Color Grading Conform + VFX = COLOR SPACE Mexico. In Mexico, the studio is equipped with 3 Baselight suites, Dolby monitors PRM4200, Flint, Flame, nuke suites, animation and VFX.

Award description:

Color Space Mexico prize includes production and mastering of initial and final credits and the final roller of the film for one film in each category.

4. Shoreline Entertainment

Company description:

Established in 1992, and a participant at more than fifteen major media markets and festivals a year, Shoreline Entertainment's Worldwide Sales, Production, and Management divisions comprise one of the longest-running companies in the film industry.

Award Description

One project in the Guadalajara Construye in Los Angeles 1 category will be awarded a worldwide representation deal with Shoreline Entertainment. Shoreline will secure a theatrical release for the film in the US; strategically platform the film on the worldwide festival circuit; and highlight the film at the world's major markets and festivals.

5. Wild Fox Technologies & Consulting/ Assimilate Inc

Assimilate Inc Company Description:

ASSIMILATE® Inc. is the developer of SCRATCH®, an industry-leading digital cinema engine that continues to revolutionize the movie industry. The SCRATCH digital workflow enables digital cinema and broadcast artists to generate dailies, conform, color correct and finish within a single, user-friendly and powerful solution. ASSIMILATE has been an innovator in digital cinema since its inception nearly 10 years ago and has been an ongoing, critical partner with another industry groundbreaker, RED.

Wild Fox Technologies & Consulting Description:

Wild Fox is dedicated to bring know how and production values to the Latin film markets.

Award Description:

Wild Fox /Assimilate Inc will award the winning films in each category with a single 12-month license for a Scratch color correction software, professional consultation with a color correction supervisor certified by Assimilate, and the use of a certified color correction facility in the U.S. or Mexico.

6. Boogieman Media**Company Description:**

Boogieman Media is a creative studio with a huge career in movie campaigns and feature film promotions, specializing in audiovisual and graphic design. Boogieman Media creates teasers, trailers, posters, banners and much more.

Award Description:

Boogieman Media will create the key art for the winning films in each category. The design is made from the photographic materials provided by the winner.